



## LARP Co-Op & Susanville Farmers' Market Annual Sponsorship Opportunity - 2023

Dear Sponsors,

The Susanville Farmers' Market has been in operation for more than thirty years in Lassen County. Farm fresh produce, artisan craft vendors, freshly baked goods, and an assortment of food vendors have served our community over the years at Lassen Land & Trails Trust's (LLTT) old train depot and in the last six years at Pancera Plaza in uptown Susanville. In 2021, LARP Co-Op was proud to partner with LLTT in running the Farmers Market, and from 2022, LARP Co-Op is proud to assume the full responsibility of continuing the legacy of the Susanville Farmers' Market and working to bring our community fresh and local products. In being a sponsor, you would help to increase Lassen County's food security and resiliency and become a part of the proud legacy of the Susanville Farmer's Market.

### Make a Difference Locally

By supporting us, you support farmer livelihoods, the local food system, local producers and vendors, and help to make healthy local food available to everyone in our community. In order to be self-sustaining, we are looking for like minded businesses to sponsor the Susanville Farmers Market.

### Susanville Farmers' Market Sponsorship Levels

**\$500 -**

- Marketing recognition for all farmers' market events (13), including Wednesday Night markets (4), with prominent placement of your logo
  - Marketing: print, radio, social media platforms, website, and press releases to local news
- The option for free booth or display at all Saturday or Wednesday Night markets
- Your business logo and profile displayed directly linking to your information on the LARP Co-Op Farmers' Market webpage



**\$250 -**

- Marketing recognition for all farmers' market events (13), including Wednesday Night markets (3), including prominent placement of your logo
  - Marketing: print, radio, social media platforms, website, and press releases to local news
- Option for free booth or display at five (5) Saturday and one (1) Wednesday Night market
- Your business logo and profile displayed directly linking to your information on the LARP Co-Op Farmers' Market webpage

**\$100 -**

- Marketing recognition:
  - print, radio, social media platforms
- Option for free booth or display at Wednesday Night markets
- Your business logo and profile displayed on the LARP Co-Op Farmers' Market webpage
- If individual donation - personal name displayed on the LARP Co-Op Farmers' Market webpage

**\$50 -**

- Your business logo/personal name displayed on the LARP Co-Op Farmers' Market webpage

As a certified Farmers' Market, our local market is tasked with increasing access and availability of locally sourced food. Certification allows us to partner with Lassen County Public Health to give Calfresh and WIC recipients a place to use their benefits and boost our local economy. We strive to bring the freshest and safest ingredients to those most in need, when they need it. Our region's challenging growing conditions mean that we may not be able to feed everyone locally, but we continue to aim to work closely with our local producers to grow as much food as possible.

Our next season promises to be the most exciting market season that Susanville has ever seen. With your sponsorship, your organization will be front and center on any signage, local media, and social media advertising we do. Wednesday night markets have been front and center during the summer season, with a beer garden and in partnership with Historic Uptown Susanville's Wine Walk, LARP Co-Op attracted hundreds of new patrons. Next year these new patrons will have four Wednesday night markets to be exposed to your generosity and your support of other local businesses. Everyone in our community benefits from your sponsorship of the Susanville Farmers' Market.



For individuals wishing to become a sponsor or donor, simply fill out the sign-up sheet on the next page and mail to the P.O. Box address above.

## LARP Co-Op Farmers Market Annual Sponsorship Sign-Up

### Select Your Sponsorship Tier:

\_\_\_\_\_ \$500

\_\_\_\_\_ \$250

\_\_\_\_\_ \$100

\_\_\_\_\_ \$50

\_\_\_\_\_ Other donation - \$\_\_\_\_\_

Payment: \_\_\_\_\_ Cash enclosed      \_\_\_\_\_ Check enclosed

### Contact Info:

Full Name: \_\_\_\_\_

Business Name (if applicable) \_\_\_\_\_

Address: \_\_\_\_\_

Phone number: \_\_\_\_\_

Email Address: \_\_\_\_\_